

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																		
CONVEYING PARTY DATA																			
<table border="1"><thead><tr><th>Name</th><th>Formerly</th><th>Execution Date</th><th>Entity Type</th></tr></thead><tbody><tr><td>Global Sports, Inc.</td><td></td><td>12/29/2008</td><td>CORPORATION: NEW JERSEY</td></tr></tbody></table>	Name	Formerly	Execution Date	Entity Type	Global Sports, Inc.		12/29/2008	CORPORATION: NEW JERSEY											
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<table border="1"><tr><td>Name:</td><td>got G.A.M.E.?, Inc.</td></tr><tr><td>Doing Business As:</td><td>DBA THE got G.A.M.E.? COLLECTION</td></tr><tr><td>Street Address:</td><td>313 State St.</td></tr><tr><td>Internal Address:</td><td>Suite 712</td></tr><tr><td>City:</td><td>Perth Amboy</td></tr><tr><td>State/Country:</td><td>NEW JERSEY</td></tr><tr><td>Postal Code:</td><td>08861</td></tr><tr><td>Entity Type:</td><td>CORPORATION: DELAWARE</td></tr></table>	Name:	got G.A.M.E.?, Inc.	Doing Business As:	DBA THE got G.A.M.E.? COLLECTION	Street Address:	313 State St.	Internal Address:	Suite 712	City:	Perth Amboy	State/Country:	NEW JERSEY	Postal Code:	08861	Entity Type:	CORPORATION: DELAWARE			
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CORRESPONDENCE DATA																			

TRADEMARK

## Assignment

Fax Number: (732)324-0078

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 7323240077 x110

Email: arosa@gsea.net

Correspondent Name: Anthony Rosa

Address Line 1: 313 State St.

Address Line 2: Suite 713

Address Line 4: Perth Amboy, NEW JERSEY 08861

NAME OF SUBMITTER:

Anthony Rosa

Signature:

/Anthony Rosa/

Date:

12/30/2008

Total Attachments: 3

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RECEIPT INFORMATION

ETAS ID: TM132532

Receipt Date: 12/30/2008

Fee Amount: \$140

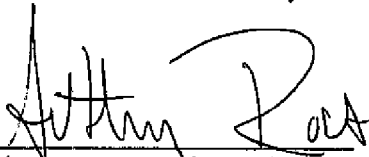
TRADEMARK

### Assignment of Trademark

Global Sports, Inc. ("Assignor") of 313 State Street, Suite 713, Perth Amboy, New Jersey 08861, has adopted, used and is using a mark which is registered in the United States Patent and Trademark Office, Registration Nos. 3485911, 3509586, 3310017, 2827019, 2100839.

Got Game, Inc. ("Assignee") with Corporate Headquarters at 313 State Street, Suite 712, Perth Amboy, New Jersey 08861 and Store Location at Woodbridge Center Mall, 115 Woodbridge Center Drive, Woodbridge, New Jersey 07095 wants to acquire the mark and the registration thereof.

For good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the mark, together with the goodwill of the business symbolized by the mark, and the above identified registration.

  
Assignor: Anthony Rosa  
Name: Global Sports Inc.  
Title: President/CEO

State of New Jersey

County of Middlesex

On this 30<sup>th</sup> day of December, 2008, before me appeared Anthony Rosa the person who signed this instrument, who acknowledged that he signed as a free act on behalf of the identified entity.

  
ZORIADA ROLON  
NOTARY PUBLIC, STATE OF NEW JERSEY  
NO 2287120  
COMMISSION EXPIRES 07/21/2013

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

**United States Patent and Trademark Office**

**Reg. No. 2,827,019**

**Registered Mar. 30, 2004**

**SERVICE MARK  
PRINCIPAL REGISTER**

**GOT G.A.M.E.?**

GLOBAL SPORTS, INC. (NEW JERSEY COR-  
PORATION)  
275 HOBART STREET  
PERTH AMBOY, NJ 08861

FIRST USE 6-20-2002; IN COMMERCE 6-20-2002.

SER. NO. 76-428,135, FILED 7-3-2002.

FOR: CREATING AND MAINTAINING STU-  
DENT ATHLETIC PROFILES FOR ATHLETIC  
SCHOLARSHIP AND RECRUITMENT PURPOSES,  
IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

EDWARD NELSON, EXAMINING ATTORNEY

Int. Cls.: 16, 18, and 25

Prior U.S. Cls.: 1, 2, 3, 5, 22, 23, 29, 37, 38, 39, 41, and 50

United States Patent and Trademark Office

Reg. No. 3,485,911

Registered Aug. 12, 2008

TRADEMARK  
PRINCIPAL REGISTER



GLOBAL SPORTS, INC. (NEW JERSEY CORPORATION)  
313 STATE ST. SUITE 713  
PERTH AMBOY, NJ 08861

FOR: WRITING INSTRUMENTS, STATIONERY, MECHANICAL PENCILS, PENCILS, PENCIL LEADS, COLOUR PENCILS, CHALKS, WRITING AND COLOURING FELT-TIP PENS, DRAWING RULERS, STAPLER, CRAYONS, PENCIL SHARPENERS, PENHOLDERS, PEN NIBS, INKS FOR WRITING INSTRUMENTS, DRAWING COMPASSES, OFFICE PERFORATORS, FOUNTAIN PENS, HIGHLIGHTERS, MARKERS, WRITING SLATES, CORRECTION TAPES, CORRECTION FLUIDS AND CORRECTION PENS FOR DOCUMENTS, RUBBER ERASERS, NOTEBOOKS, BINDERS, ZIPPERED POUCHES AND CASES FOR STORING WRITING INSTRUMENTS; FILLER PAPER; STATIONERY PRODUCTS, NAMELY, PAPER EXPANDING FILES; BOOK COVERS; STATIONERY-TYPE PORTFOLIOS; INDEX CARDS, INDEX DIVIDERS, FILE POCKETS AND CASES FOR STORING INDEX CARDS; PAD-FOLIOS; DATE PLANNERS; COMPOSITION BOOKS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 2-6-2007; IN COMMERCE 8-10-2007.

FOR: HANDBAGS, ALL PURPOSE CARRYING BAGS, TOTE BAGS, TRAVELLING BAGS, ATHLET-

IC BAGS, DUFFEL BAGS, BACKPACKS, SPORT BAGS AND SPORT PACKS, BACKPACKS WITH SEPARATE STORAGE COMPARTMENTS, PURSES, WALLETS AND COIN PURSES, UMBRELLAS AND PARASOLS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 2-6-2007; IN COMMERCE 8-10-2007.

FOR: CLOTHING AND FOOTWEAR, NAMELY, SHIRTS, CAPS, HATS, SHORTS, SWEATPANTS, UNDERWEAR, BRASSIERES, T-SHIRTS, SWEATSHIRTS, HEADBANDS, WRISTBANDS, TOPS, PANTS, JACKETS, SOCKS, GLOVES, ATHLETIC SNEAKERS, SHOES AND SLIPPERS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 2-6-2007; IN COMMERCE 8-10-2007.

OWNER OF U.S. REG. NOS. 2,100,839 AND 2,827,019.

THE MARK CONSISTS OF A DESIGNED LOWER CASE "G" ON THE LEFT AND A DESIGNED UPPER CASE "G" ON THE RIGHT.

SN 77-194,087, FILED 5-31-2007.

KYLE PEETE, EXAMINING ATTORNEY

Int. Cls.: 16, 18, and 25

Prior U.S. Cls.: 1, 2, 3, 5, 22, 23, 29, 37, 38, 39, 41, and 50

**United States Patent and Trademark Office**

**Reg. No. 3,509,586**

**Registered Sep. 30, 2008**

**TRADEMARK  
PRINCIPAL REGISTER**



got GAME.?

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FIRST USE 2-6-2007; IN COMMERCE 8-6-2007.

OWNER OF U.S. REG. NOS. 2,100,839 AND 2,827,019.

SN 77-210,805, FILED 6-20-2007.

KYLE PEETE, EXAMINING ATTORNEY